

**The Drama House**

Quality Film and TV Productions

# Mission Statement

We are called The **Drama** House, because we make drama for Film and Television. Our name is our logo and defines what we do. It is The **Drama** House's intention to produce only work in which we believe, and which (perhaps paradoxically), we can persuade broadcasters to commission. The more mere "volume" TV drama, the greater need Broadcasters have for some highly visible, distinctive, and award-winning drama.

The **Drama** House aims to produce consistently high profile, high quality, and award-winning drama. In that way, The **Drama** House will get onto the small - or larger screen - ideas, writers, material, performances, and innovative techniques, which might otherwise be dismissed as too risky or audience losers.

The **Drama** House expects to have to hustle every source for every production budget. As long as there is enough in the budget to make the quality of work we aspire to, then irrespective of industry wisdom or broadcast norms - The **Drama** House will shoot that in which it and its actors and film units, believe.

We are in an Industry in which technological change is accelerating. We will neither clutch at our Steinbeck 'til death us do part'; nor fight to the death in defense of 35mm film. We will use the technology that seems to us capable of delivering what the script and production requires. Having no preconceived ideas of 'how things are done' we will embrace any innovative technological advance which will enable us to continue to put a quality of drama onto the screen, which if "conventionally" produced, might not be afforded.

the chairman/chief executive of The **Drama** House, is a writer/producer. We hope that our professional skills which are publicly and regularly demonstrated, will encourage other writers and other professionals to come to The Drama House and work with us.

'Aim for the stars and fall short, you are still on your feet. Aim for the horizon and fall short, you are in the mud.' We will only make that in which we believe. What is the point of doing otherwise? Why make something in which you do not believe, which makes neither money nor brings critical acclaim, nor gives you creative satisfaction?

Maybe this combination of skills and policy in an Independent Production Company is unique, but we believe they make the right foundation for The **Drama** House.

Whatever our hopes and plans, we trust we will have the honesty to stop producing when the only momentum forward, is merely "carrying on".